



## Press Release

Paris, 8 September 2025

### **SIBCA 2025: At the Grand Palais, the property sector rallies behind the promise of a low-carbon city and establishes its back-to-work season landmark**

From 3 to 5 September 2025, the Grand Palais hosted the 4th edition of SIBCA – the Low-Carbon Real Estate Exhibition, co-organised by SIBCA Events and the BBCA Association. Under the high patronage of the President of the Republic and sponsored by climatologist Jean Jouzel, the event brought together more than 12,725 committed professionals (+21% vs 2024) – investors, elected officials, users, developers, architects, manufacturers, students – united around one conviction: shaping low-carbon, resilient and vibrant buildings, districts and cities.

Now established as the key event of the back-to-work season, SIBCA has become a leading European showcase to accelerate the ecological transition of the sector.

#### **SIBCA 2025 in figures**

- 12,725 participants (+21% vs 2024)
- 200 exhibitors presenting solutions and innovations
- Over 400 elected officials and regional decision-makers sharing their transition strategies
- 350 speakers contributing to 130 conferences and debates
- 196 journalists
- 45 media partners
- 19 institutional partners
- Over 800 students and young talents participating in the Talent Afternoon

## Highlights of the 2025 edition

The topics addressed – carbon neutrality, off-site construction, new materials, renovation, operations, climate adaptation, circular economy, biodiversity, heritage regeneration, logistics, retail, health and well-being – confirmed that the low-carbon transition affects every dimension of the city.

- **The Grand Debates** brought together leading figures from climate, urban planning, industry and European institutions, including:
  - Sylvie Angeloni (CEO – PariSeine)
  - Christophe Béchu (Mayor of Angers, President – Angers Loire Métropole)
  - Florian Bercault (Mayor of Laval, President – Laval Agglomération)
  - Gregory Blouin (President – Virtuo)
  - Méka Brunel (President – Fondation Palladio)
  - Franck Boutté (Founder and President – Atelier Franck Boutté)
  - Lourdes Calderón Ruiz (Sustainable Manager – EPRA)
  - Emmanuel Desmaizières (CEO – Bouygues Immobilier)
  - Laurence Desmazières (Managing Partner – Icawood)
  - Stéphan de Faÿ (CEO – Grand Paris Aménagement and President – Filière Hors-Site France)
  - Joe Giddings (European Network Lead – Built by Nature)
  - Laurent Girometti (CEO – Epamarne-Epafrance)
  - Anne-Sophie Grave (Chair of the Board – CDC Habitat)
  - Pierre-Yves Guice (CEO – Paris La Défense)
  - Nicolas Joly (CEO – Icade)
  - Jacques Kossowski (Mayor – Courbevoie)
  - Marc Lafont (Executive President – WO2)
  - Xavier Latour (President – EPA Nice Écovallée)
  - Éric Lejoindre (Mayor – 18th arrondissement of Paris)
  - Simone Mangili (Executive Director – Carbon Neutral Cities Alliance)
  - Frank Mathis (Chairman and CEO – Mathis SA)
  - Raphaël Michaud (Deputy Mayor of Lyon for Affordable Low-Carbon and Desirable City – City of Lyon)
  - Laurent Mourey (CEO – Linkcity)
  - Katayoune Panahi (President – AUDE, Association of La Défense Users)
  - Damien Patriarche (President – Patriarche architecture agency)
  - Julien Pemezec (Deputy CEO – Cogedim)
  - Jean Piveteau (President – Piveteaubois)
  - Hannah Wesslin (Climate Director – City of Helsinki)
  
- **The first edition of the BBKA Grand Prix** honoured six emblematic decarbonisation projects (residential, new and renovated commercial, neighbourhood, operations), while the 2025 Developers' Awards recognised Nexity, Altarea, Bouygues Immobilier and WO2. The "Low-Carbon Intensity Prize" went to WO2 for embedding the BBKA label at the core of its strategy.

- **French Guiana**, the guest territory of the 2025 edition, was the focus of the opening conference, attended by **Olivier Jacob** (Prefect, Director-General for Overseas France), **Jean-Philippe Dugoin-Clément** (Vice-President of the Île-de-France Region, representing Valérie Pécresse), and **Thibault Lechat-Vega** (3rd Vice-President of the Territorial Authority of French Guiana, in charge of Europe, institutional affairs, equality and relations with the diaspora). Their contributions highlighted both the vulnerability of overseas territories to climate change and the need to adapt standards and public policies to their realities. French Guiana was showcased as a testing ground for a sustainable Amazonian city, reconciling demographic growth, biodiversity protection and low-carbon innovation, resonating with Île-de-France’s objectives for zero net land artificialisation and urban recycling.
- **The Biodiversity and Climate Adaptation Pavilion** explored resilience levers – greening, water management, ecological networks – in a programme co-led by OID, CIBI, N’CO Conseil and UNEP, on a space designed by Les Jardins de Gally with the support of France Géoénergie and Covivio.
- **Renovation and Regeneration of Heritage** addressed how to combine architectural preservation, energy performance and carbon reduction, with emblematic examples such as the Grand Palais and Notre-Dame, presented by François Chatillon and Rémi Fromont, Chief Architects of Historic Monuments.
- **The Off-Site Agora**, led by La Filière Hors-Site and Hors-Site Magazine, confirmed the rise of industrialisation in construction as a key lever for decarbonisation and time efficiency.
- **The Investors’ Summit**, co-organised with JLL, highlighted financial and regulatory levers to accelerate portfolio decarbonisation.
- **“Parlons Vrai – Season 2”**, co-organised with ADI, Sarment, IFPIImm, IEIF and supported by Etyo, gave building users a voice, confirming their role as prescribers.
- **The Territories Summit**, co-organised with SCET, SEGAT, CEREMA and UNAM, with support from Espaces Ferroviaires and Engie Solutions, showcased local and regional policies as well as cooperation between French and European metropolises.
- **“Archi Made by SIBCA” and the “Pépites” programme** spotlighted visionary architects and Paris&Co’s innovative startups.
- **The Talent Afternoon** confirmed the appeal of careers in ecological transition and fostered direct contact between companies and students.

## Strategic announcements and partnerships

The 2025 edition was a stage for numerous strategic announcements and partnership signings, including:

- **The 14th Sustainable Planning Awards organised by UNAM** distinguished nine exemplary projects, with the Grand Prize awarded to the river eco-district of Île Saint-Denis (Plaine Commune Développement). The event also welcomed the Franco-Portuguese Chamber of Commerce and Industry, underlining its European openness.
- **Bouygues Immobilier and Odalie**: launch of the Aquapod™ solution for greywater recycling (Les Maritimes, Vannes).
- **EPFA Guyane and SIFAG**: agreement to build more than 1,000 affordable homes under the French Guiana National Interest Operation.

- **Grand Paris Aménagement and EPFA Guyane:** cooperation around the Margot urban development zone in Saint-Laurent-du-Maroni.
- **La Poste Immobilier, Icade, Valobat and SEQUNDO:** partnership to structure and professionalise the reuse sector.
- **GSE and Ecocem:** alliance to develop low-carbon concrete in the logistics sector.
- **BBCA and Built by Nature:** cooperation to accelerate the use of bio-based materials in France.
- **CDC Habitat:** launch of an innovative resilience performance diagnostic method to strengthen building adaptation to climate scenarios.
- **Major urban project in Noisy-le-Grand:** partnership signed between the Metropolis, EpaMarne-EpaFrance, Immobilière 3F and GA Smart Building, covering 1,600 homes and 40,000 m<sup>2</sup> of economic activity.
- **La Poste Immobilier** and the Land Transition Institute: partnership to preserve and enhance living soils.
- **“Les Sarments” in Gargenville (Yvelines):** a low-carbon demonstrator project led by EPAMSA, Vestack, Spirit Grands Projets and SATHY.

“Our ambition in 2025 was to broaden the movement to include users of living and working spaces. Their buy-in is decisive: once you experience a low-carbon home or office, you adopt it for life. This edition at the Grand Palais has demonstrated that low-carbon real estate is no longer an option but a given.”

— **Férelle Deriche, Director of SIBCA**

“The 2025 edition of SIBCA at the Grand Palais is both a success and a step change, confirming the exhibition as the key meeting place for the sector’s low-carbon transition. This aligns with the dynamic observed by BBCA in operations already labelled or under review since 2016, totalling 5.7 million m<sup>2</sup> (760 projects), a 25% increase in one year. The future of real estate is being shaped here, and the commitment remains strong.”

— **Stanislas Pottier, President of the BBCA Association**

## **An international outlook**

With delegations **from Portugal, Switzerland, Belgium, Luxembourg, Finland, Estonia and Latvia**, SIBCA is strengthening its European reach and confirming its mission to support the low-carbon transition internationally.

## **Looking ahead to 2026**

Building on this success, SIBCA will return to the **Grand Palais from 2 to 4 September 2026** for its 5th edition, with a renewed ambition: **to broaden mobilisation even further.**

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*About SIBCA Events*

*SIBCA Events, co-managed by Valentine Lecêtre and Julien Lecêtre, is a French family-owned company specialising in the organisation of professional events.*

*About the BBCA Association*

*Founded in 2015 and recognised as serving the public interest, the BBCA Association brings together local authorities, developers, promoters, architects, engineers, builders and investors around a single objective: developing low-carbon construction and real estate in France and Europe. It created the world's first label measuring the carbon performance of buildings across their entire life cycle and leads **the Low Carbon Building Initiative (LCBI)** in Europe.*

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